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The Atlanta Journal-Constitution

Posted: 3:29 p.m. Friday, March 8, 2013

Coca-Cola, GE join push for electric vehicle charging stations

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By Christopher Seward

The Atlanta Journal-Constitution

Atlanta-based Coca-Cola Co. and General Electric, which also has a major presence in metro Atlanta, are among a growing list of companies joining a federal effort to get more charging stations for electric vehicles at workplaces.

GE was among the first group of joining the Department of Energy's Workplace Charging Challenge. The other original companies were Google, 3M, Siemens, Verizon, Duke Energy, Eli Lilly, Chrysler Group, Ford, GM, Nissan, San Diego Gas & Electric and Tesla.

In addition to Coca-Cola, the latest group to sign up includes Dell, Facebook, Hertz, AVL, Bentley Systems, Biogen Idec, Bloomberg, Hartford Financial Services Group, National Grid, NRG Energy, Osram Sylvania, Raytheon and Southern California Edison.

According to electricdrive.org, electric vehicle sales accounted for 3 percent of total vehicle sales last year, up from 2 percent in 2011.

The goal is to make workplace charging easily accessible so more people will consider buying electric vehicles, which cost less to power than gasoline vehicles. The Energy Department estimates driving on electricity is generally comparable to roughly \$1 per gallon of gasoline equivalent.

The companies have committed to installing a charging infrastructure at a minimum of one major worksite location.

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- Posted by Ohman_33 at 8:53 p.m. Mar. 8, 2013
- Report Abuse

Its about time! The oil companies, has been, for decades lobbying against such advancements.



- Posted by LOL22 at 9:58 p.m. Mar. 8, 2013
- Report Abuse

Ohman...LOL what do you think creates electricity in the USA? Coal, and gas fired turbines primarily...and guess what creates gas for the gas fired turbines? Oil.

You folks need to realize electric vehicles on a mass scale just result in more need for electricity production, and the most reasonable way of doing that in the USA today is coal and gas. Until nuclear is easier and renewables figure out a way to matter on a large scale, emissions and gas moves from your engine in your car to bigger and more power plants.

If you get more nuclear clean power, + electric cars on a mass scale....you work oil and emissions out of the equation. Same can be said for renewables. But if I was bill gates I would be a billionaire too.



- Posted by cwkimbro at 4:55 a.m. Mar. 9, 2013
- Report Abuse

LOL22, Ohman's point is well made.

Yes, that argument can be made all day long, but people who make that argument keep forgetting one important point: efficiency!

-- A huge power plant can produce energy in a much more efficient manner than millions of tiny combustion engines we have in our cars today. --

The technology of electrical motors are actually more powerful than combustion engines. They drive the propellers of the largest ships and many of the freight trains we use today.

The problem has always been transmission and storage of the electrical energy. Like the article said using electricity in an electrical motor is the equivalent of \$1 of gas in comparison. It is clearly more efficient and using less fuel to generate the energy.

Don't get me wrong we should work on finding new technologies to make is cleaner -and- more efficient too, but we can cut consumption of the fuels that create are energy using electric cars if we can let the technology evolved and remove barriers that keep electric motored cars from being inconvenient. The added benefit is if we can have break throughs in renewable resources for electricity... the cars are already ready.

Also, keep in mind the oil and the coal industry are separate industries. There is some cross ownership I'm sure, but they mine and sell separately. It makes sense that oil companies are threatened by losing their market demand. If cars switch over oil doesn't go away, but market demand for oil will making it cheaper. It also allows the coal, natural gas, Nuclear, wind, etc... producers compete for powering cars too.



- Posted by dlink at 6:48 a.m. Mar. 9, 2013
- Report Abuse

<https://www.youtube.com/watch?v=0K2wm8tn088>

Dun, dun, DUN!!



- Posted by JACKETZ81 at 7:06 a.m. Mar. 9, 2013
- Report Abuse

vehicle costs\$\$\$\$ are prohibitive for average folks



- Posted by evangelindangelo at 7:16 a.m. Mar. 9, 2013
- Report Abuse

before I saw the bank draft which had said \$7937, I accept that...my... neighbour had been realie earning money in their spare time on their apple laptop.. there uncle has done this for under eleven months and by now took care of the morgage on there appartment and bourt a new Land Rover Defender. read more at..... BIT40.COM



- Posted by youlibtards at 7:52 a.m. Mar. 9, 2013
- Report Abuse

GE & GM junk!



- Posted by WhirledPeas at 8:02 a.m. Mar. 9, 2013
- Report Abuse

If Coke and GE want to install electric charging stations, let them. It is their right. Why does the Federal Government have to get their fat fingers into everything. Is not \$17 trillion in debt enough/? How many bureaucrats do we need in Washington controlling everything we do?



- Posted by dlink at 8:29 a.m. Mar. 9, 2013
- Report Abuse

Radio, TV, Vinyl, cassettes, VHS, BetaMax, CD, DVD, PS2, XBOX, MP3, BluRay, HDTV, LED... I missed about a billion. Life marches on.

The few with the Billions lead the way for the country. 392 people at last count.

You'd trust them, right?



- Posted by HenryStamm at 8:34 a.m. Mar. 9, 2013
- Report Abuse

Electric car where obsolete in the early 1900s. They still are very impractical and every one that I know have one also have a gasoline powered car. And guess what they are driving the gas one most of the time and are trying to get rid of the electric one. Impractical and stupid idea let alone waste of our hard earned money. GE the obama Hitler loving company I can understand wanting it, Coca Cola however is a surprise since the bums in the WH want to put them out of business. Lets help them and drink only Pepsi Cola.



- Posted by Shrek4259 at 8:43 a.m. Mar. 9, 2013
- Report Abuse

LOL! Only bed wetting liberals from Decatur & midtown want stupid electric cars! And KO is being run out of biz by the libs since they sell sugary sodas that make kids fat! Didn't GM just temp. shut down volt production since no one wants even with thousands of hard working tax payer money? they can't even give them away. Just a year or so the AJC ran a story the über liberal COSTCO was removing the charging stations. What a waste of time and paper this article is! LOL



- Posted by CherokeeCounty at 9:34 a.m. Mar. 9, 2013
- Report Abuse

Good for them.

All you folks complaining about the 'fat fingers' of the federal government do understand I expect, that the government began the internet? The venue that allows you to complain about the government?

I really look forward to the day when we can tell all those 'stan' countries in the Middle East that they can keep their oil. And electric cars are one way to reach that goal.



- Posted by NalaDoowtrop at 10:02 a.m. Mar. 9, 2013
- Report Abuse

I don't see many gas powered golf carts.
I do believe there's a place for an electric car.
I would love to have one with solar panels built in to the roof, hood and trunk.



- Posted by Shrek4259 at 10:38 a.m. Mar. 9, 2013
- Report Abuse

The military may have invented the Internet, but it was the private businesses that made it what we know today! BTW, the US has more oil than the Middle East. Stuck on stupid!



- Posted by Shrek4259 at 10:40 a.m. Mar. 9, 2013
- Report Abuse

And using your stupid logic, you would then assume private enterprise would have never invented the Internet. Stuck on stupid!!!!

15 Comment(s)
Comment(s) 1-15 of 15
